



# LUISA YRAVEDRA STUDIO



FRESHER'S POSTERS  
AND REBRAND



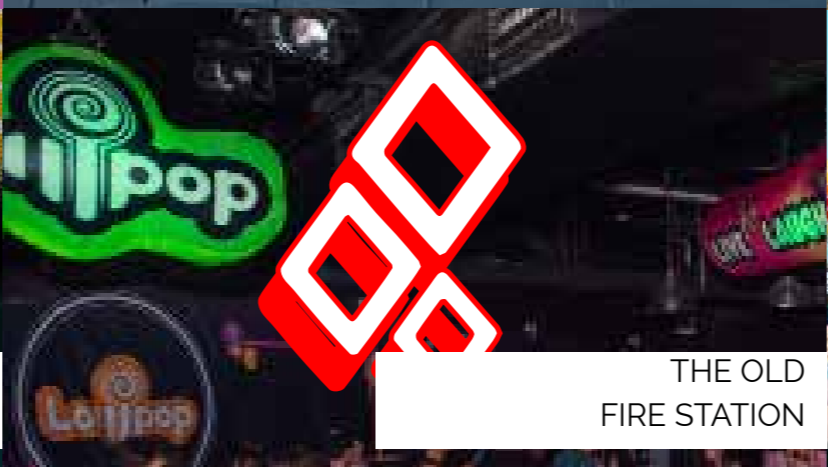
CAMPAIGNS, LOGOS  
AND ASSETS FOR SUBU



THSP BRANDING  
AND LOGOS



VANS 3D MODEL  
AND RENDER



THE OLD  
FIRE STATION



THE SUMMERBALL  
FESTIVAL

Graphic Design & Branding



# EVENT POSTERS & BRANDING- FRESHER'S24

## OVERVIEW

Branding for the 2024 Fresher's campaigns and Events at Th Old Fire Station in Bournemouth.

## DESIGN

Logo, poster and assets designed using the AdobeApps. Assets produced for social media and a4/a3 printing.

## REACH

The fresher's campaign reaches over 5000 new students in Bournemouth Uni and all the artwork was printed and displayed around campus. All fresher's events were Sold Out.

POSTER  
DESIGN

DESIGN FOR  
PRINTING

LOGO  
DESIGN



# THE OLD FIRE STATION

## OVERVIEW

Different Design Projects for The Old Fire Station in Bournemouth.

## DESIGN

The Old fire Station is a night club ad venue in Bournemouth that hosts events out every night. Some projects include banner and prop design for student night Lollipop, logo and poster design for Karaoke nights, Voucher cards and general poster.

## REACH

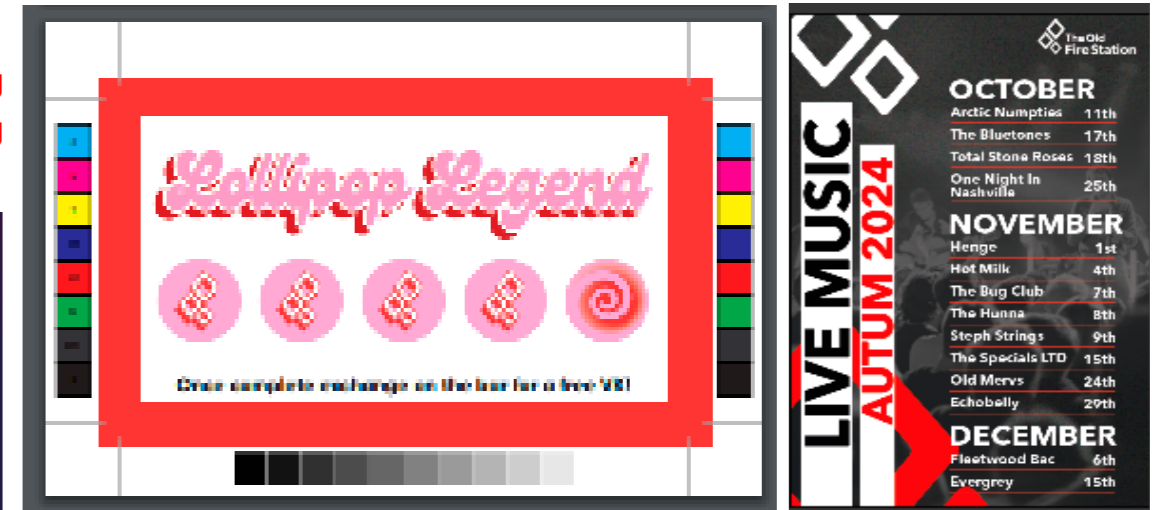
The events at this venue see around 1500 people per night and all these assets and posters are placed all over the venue.

BANNER  
DESIGN

DESIGN FOR  
PRINTING

LOGO  
DESIGN

# KARAOKE



# SUMMERBALL GRAPHICS

## OVERVIEW

Branding for the 2024 Summerball and Spring Fair.

## DESIGN

Logo, poster and assets designed using the AdobeApps according to the already existing Summerball colours and logos and Drink menus and multiple posters were printed for the event.

## REACH

The SUBU Summerball is the biggest student festival in the UK with a reach of 3500+ students every year and with names and brands like ShyFX, Badger or Monster Energy attending. All this artwork made a large impact in the festival.

POSTER  
DESIGN

DESIGN FOR  
PRINTING

FESTIVAL  
DESIGN



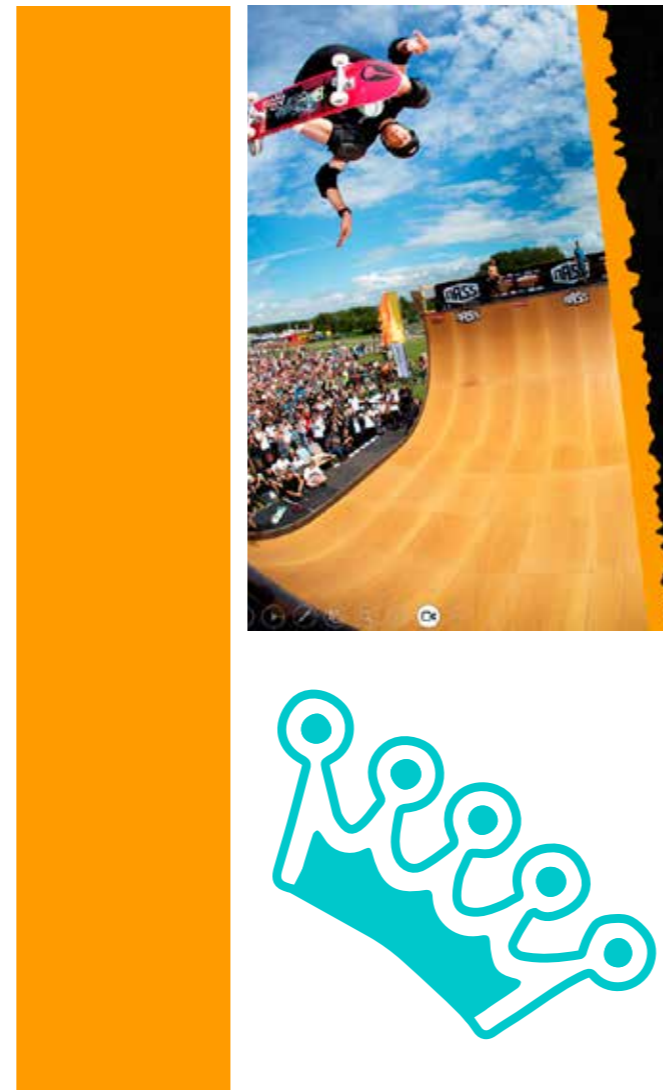
# KING RAMPS x THPS BRANDING AND PRESENTATIONS

## OVERVIEW

Branding design for a Demo proposal from King Ramps

## DESIGN

Logo and branding designed for the demo collaboration between King Ramps and Tony Hawk Pro Skater .



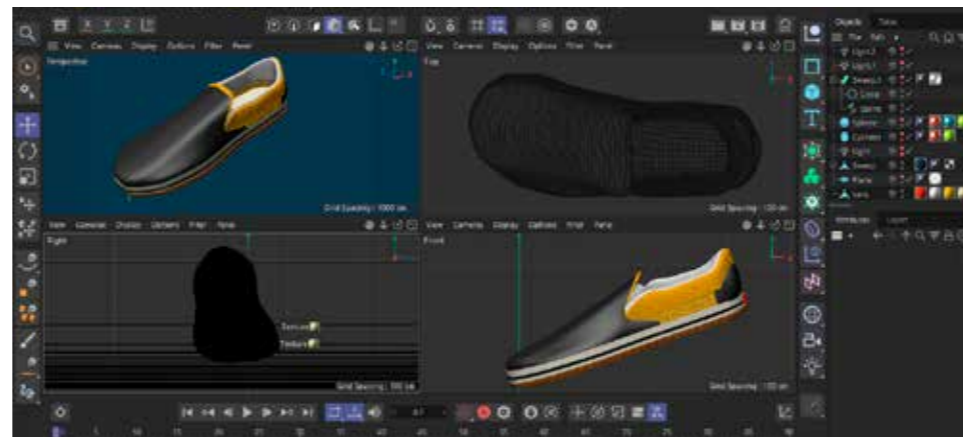
# VANS 3D MODEL AND RENDER

## OVERVIEW

Personal Project as part of my 3D Modelling and Rendering course (3D Set Design for Cinema4D) modelling a Vans\* Shoe from scratch and creating different textures and lighting for said.

## DESIGN

The 3D Model was produced using Cinema4D separating each unit and part into different layers and the renders were made using Cinema's render motor Redshift, focusing on the global illumination aspects.



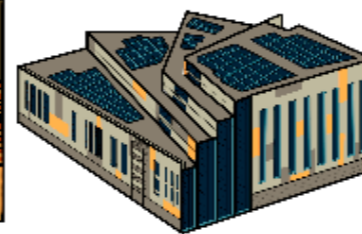
# SUBU CAMPAIGNS

## OVERVIEW

Projects for The Student's Union (subu) at Bournemouth University.

## DESIGN

Logo, poster and assets designed using the AdobeApps. Assets produced for social media and a4/a3 printing.



CAMPAIGN  
DESIGN

DESIGN FOR  
PRINTING

LOGO  
DESIGN





Want to know more?  
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Luisa Yravedra Studio 2024-

