LUISA YRAVEDRA STUDIO

TONY HAWK'S PRO SKATER & FRIENDS

THSP BRANDING AND LOGOS

SUBU

CAMPAIGNS, LOGOS AND ASSETS FOR SUBU

BU Bournemouth University OFFICIAL FRESHERS

FRESHER'S POSTERS AND REBRAND

VANS

VANS 3D MODEL AND RENDER

Lollpop LIVE LAUGH

THE OLD FIRE STATION

SUMMER BALL 2024 SATURDAY 1ST JUNE

THE SUMMERBALL FESTIVAL

Graphic Design & Branding

EVENT POSTERS & BRANDING- FRESHER´S24

OVERVIEW

Branding for the 2024 Fresher´s campaigns and Events at Th Old Fire Station in Bournemouth.

DESIGN

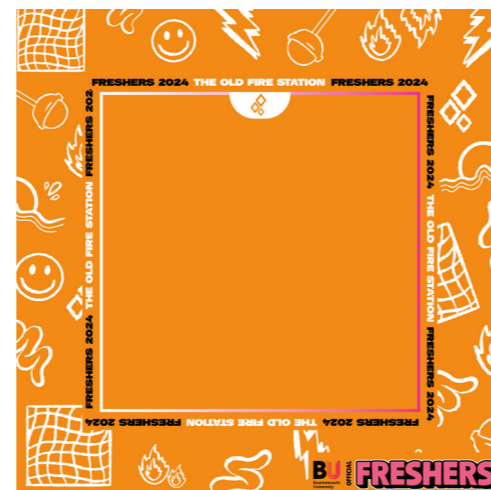Logo, poster and assets designed using the AdobeApps. Assets produced for social media and a4/a3 printing.

REACH

The fresher´s campaign reaches over 5000 new students in Bournemouth Uni and all the artwork was printed and displayed around campus. All fresher´s events were Sold Out.

POSTER DESIGN

DESIGN FOR PRINTING

LOGO DESIGN

THE OLD FIRE STATION

OVERVIEW

Different Design Projects for The Old Fire Station in Bournemouth.

DESIGN

The Old fire Station is a night club ad venue in Bournemouth that hosts events out every night. Some projects include banner and prop design for student night Lollipop, logo and poster design for Karaoke nights, Voucher cards and general poster.
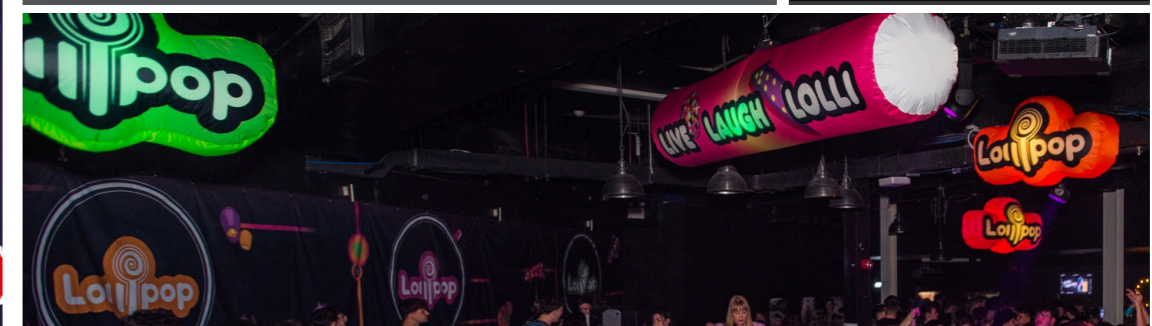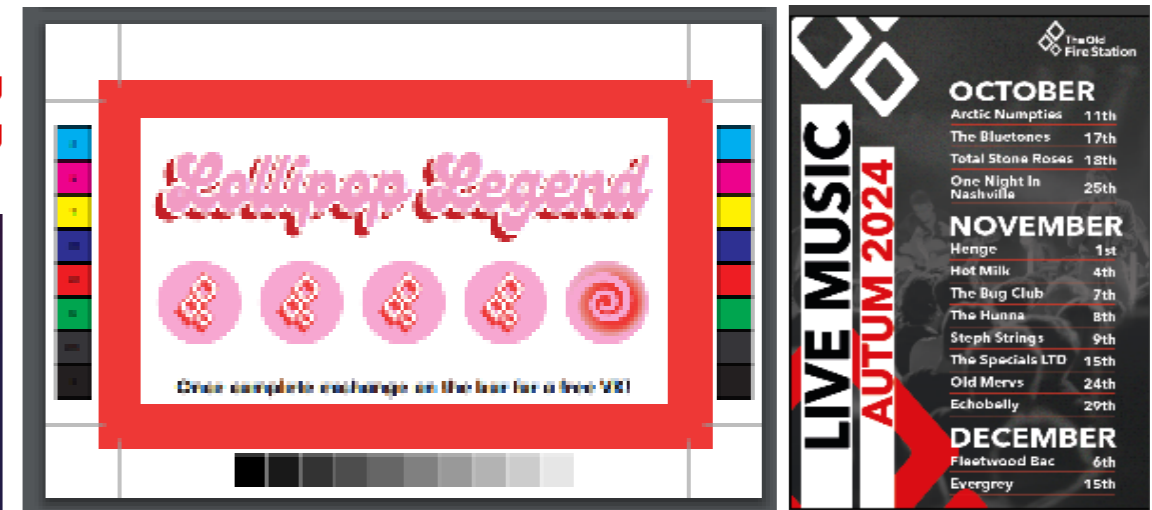
REACH

The events at this venue see around 1500 people per night and all these assets and posters are placed all over the venue.

BANNER DESIGN

DESIGN FOR PRINTING

LOGO DESIGN

SUMMERBALL GRAPHICS

OVERVIEW

Branding for the 2024 Summerball and Spring Fair.

DESIGN

Logo, poster and assets designed using the AdobeApps according to the already existing Summerball colours and logos and Drink menus and multiple posters were printed for the event.
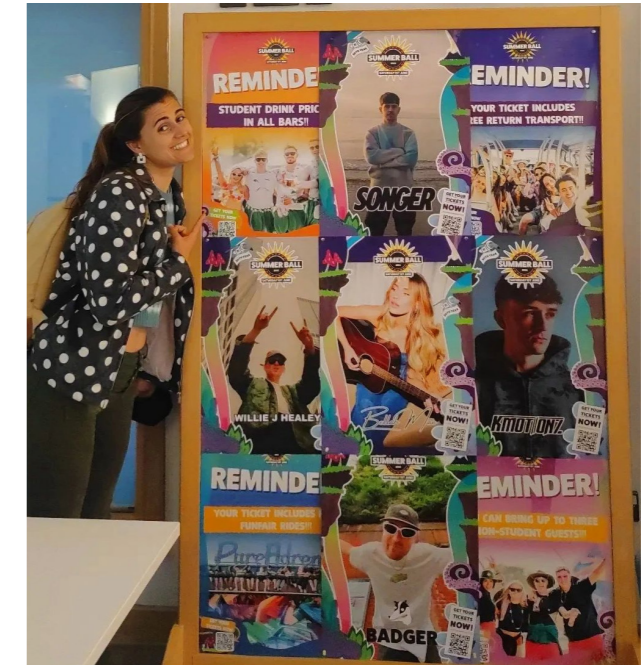
REACH

The SUBU Summerball is the biggest student festival in the UK with a reach of 3500+ students every year and with names and brands like ShyFX, Badger or Monster Energy attending. All this artwork made a large impact in the festival.

POSTER DESIGN

DESIGN FOR PRINTING
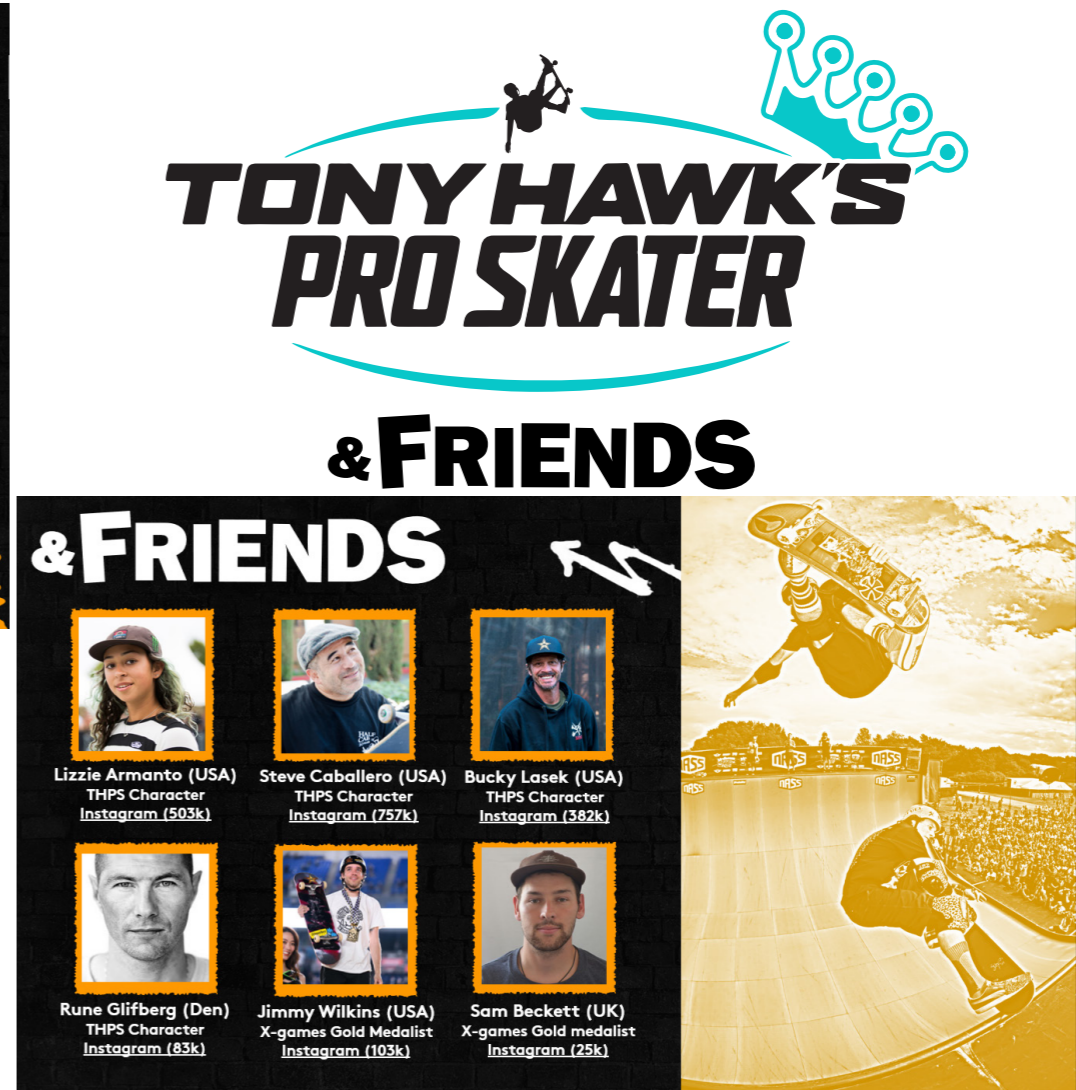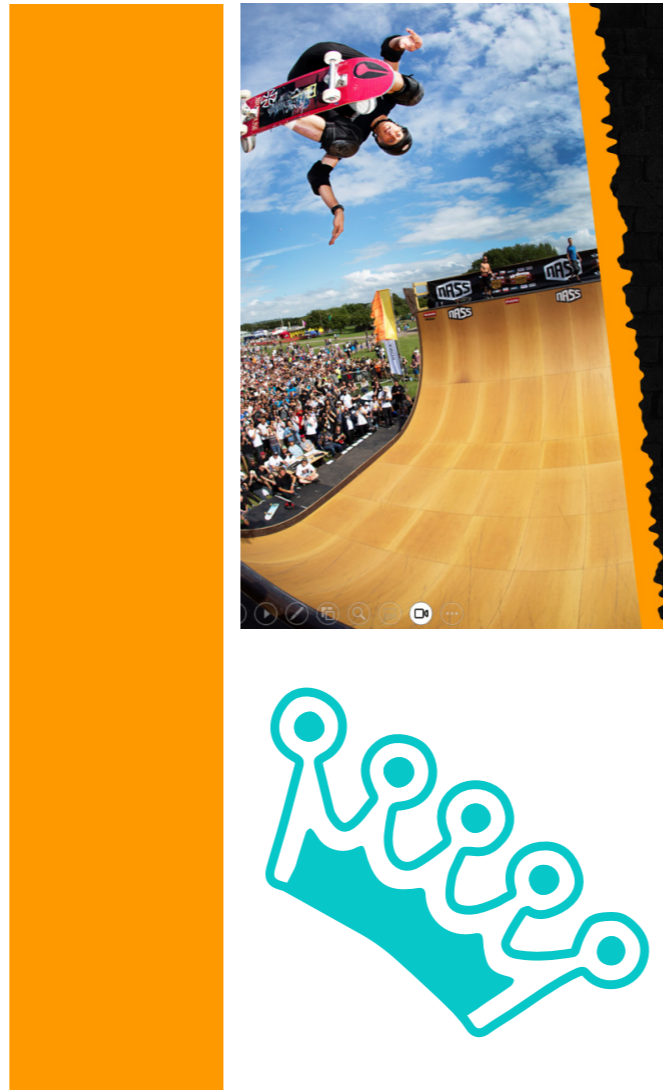
FESTIVAL DESIGN

KING RAMPS x THPS BRANDING

OVERVIEW
Branding design for a Demo proposal from King Ramps

DESIGN

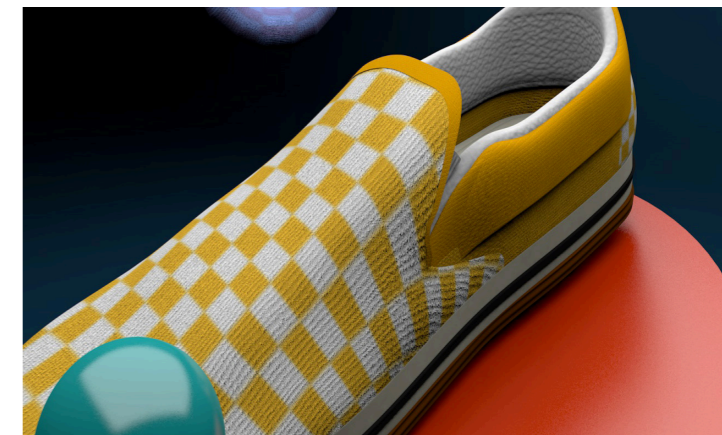Logo and branding designed for the demo collaboration between King Ramps and Tony Hawk Pro Skater .
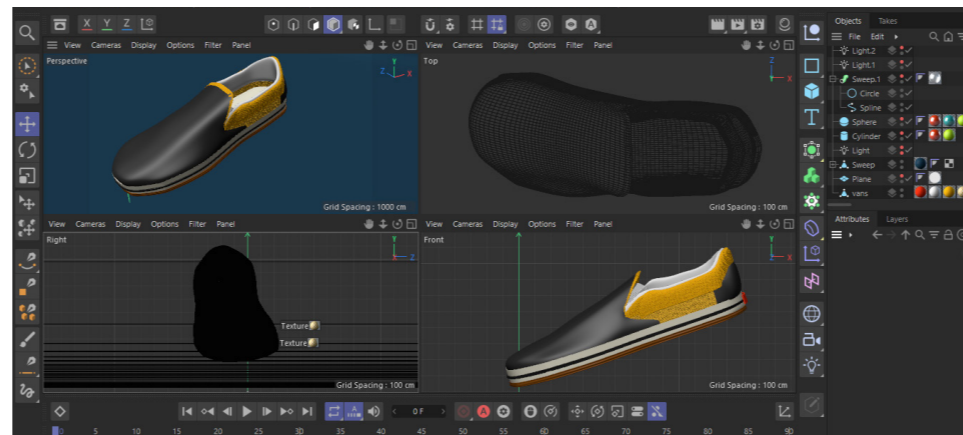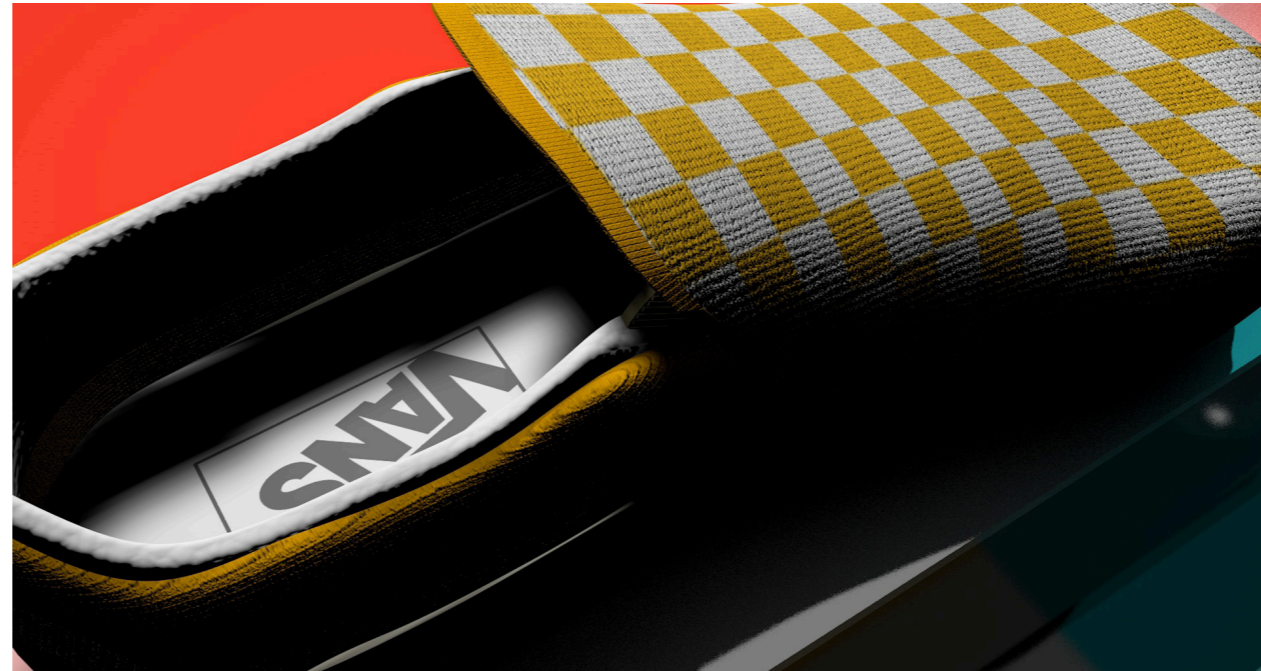
BRANDING

DESIGN FOR SCREENS

LOGO DESIGN

VANS 3D MODEL AND RENDER

OVERVIEW

Personal Project as part of my 3D Modelling and Rendering course (3D Set Desing for Cinema4D) modelling a Vans* Shoe from scrath and creating different textures ad lighting for said.

DESING

The 3D Model was produced using Cinema4D separating each unit and part into different layers and the renders were made using Cinema´s render motor Redshif, focusing on the global illumination aspects.

3D DESIGN

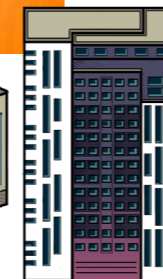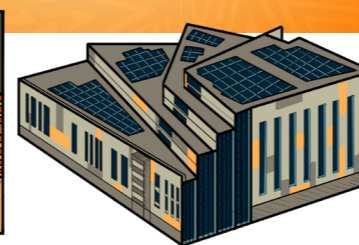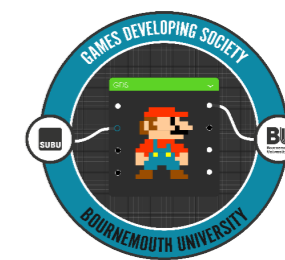**DESIGN FOR VISUALISATION**

RENDERING

SUBU CAMPAIGNS

OVERVIEW

Projects for The Student´s Union (subu) at Bournemouth University.

DESIGN

Logo, poster and assets designed using the AdobeApps. Assets produced for social media and a4/a3 printing.

CAMPAIGN DESIGN

DESIGN FOR PRINTING

LOGO DESIGN

Want to know more?
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luisayravedra.com for Graphics and Event Design.

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Luisa Yravedra Studio 2024-
Open to work and colaborate.